

F.Y. (AIT)
BYS. Comm. I
OCT. 2010

JKXADJ

TIME : 2 Hrs.

MARKS : 60

- N. B.** 1) All questions are to be attempted.
2) Figures to the right indicate full marks.

Q.1 What is the special feature of Human communication that separates it from Animal communication ? Give suitable example. [15]

Q.2 **Draw labelled flowcharts on the following topics with one example each:** [15]

- 1) Methods of Communication
- 2) Channels of Communications
- 3) Listening is a Systematic Process.

Q.3 What are the various Barriers to Communication ? Explain each with a suitable example each. [15]

OR

Q.3 What are the features of Commercial English. State the importance of English in Business. [15]

Q.4 **Write Short Notes on [any 3]:** [15]

- 1) Effective use of Grapevine communication.
- 2) Process of Communication.
- 3) Significance of Feedback.
- 4) Guidelines for Effective Listening
- 5) English for Business.



pdfMachine

Is a pdf writer that produces quality PDF files with ease!

Produce quality PDF files in seconds and preserve the integrity of your original documents. Compatible across nearly all Windows platforms, if you can print from a windows application you can use pdfMachine.

Get yours now!